

ELCINA-EFY Awards To Be Held on 14th September 2017

English

Story Number: ENIN201708050434 Clear Time 05 Aug 2017 12:48 PM GMT

Pickup

Where did my release get picked up?

67	104,412
total pickup	total potential audience

Traffic

What traffic did my release generate?

848	224
release views	web crawler hits

Audience

Who are the audiences viewing my release?

230
media views

Engagement

How are people engaging with my release?

4
total engagement actions

4
click-throughs

Industry Benchmarks

On a scale of 1 - 100, how this release performed compared to other similar releases.

36

total visibility

8

pickup

18

traffic

82

audience

26

engagement

Pickup

Overview

TOTAL PICKUP	67
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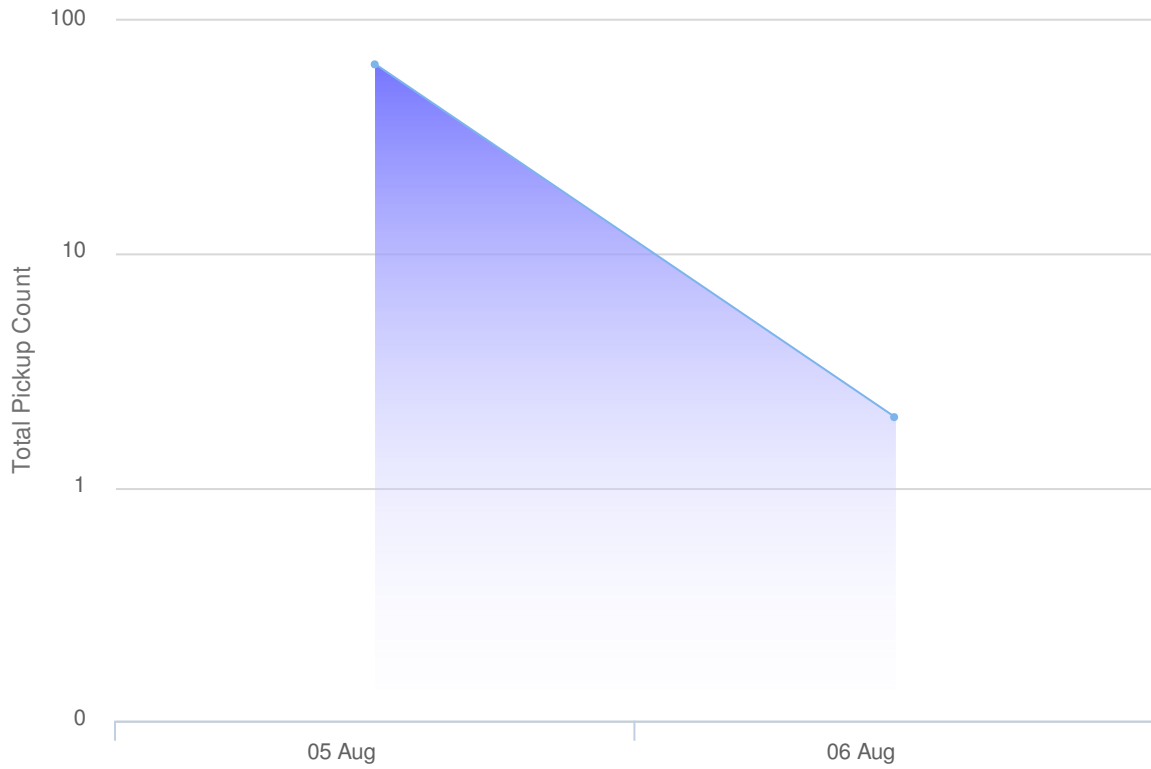
TOTAL POTENTIAL AUDIENCE	104.4K
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Exact Match **67** Postings

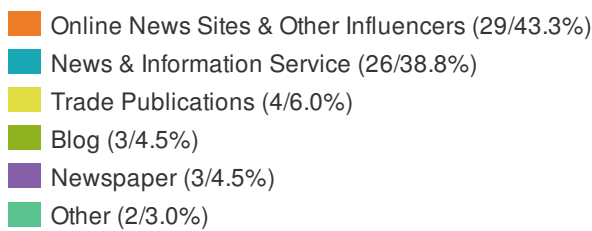
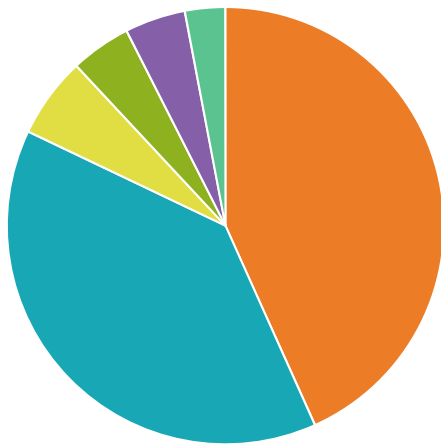
Exact Match **104.4K** Visitors/Day

Total Pickup Over Time

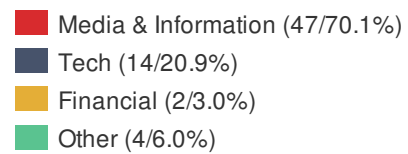
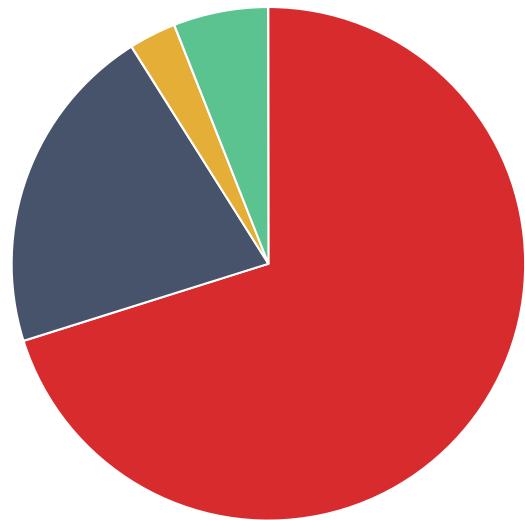
Total pickup since your content was distributed



Total Pickup by Source Type

































Total Pickup by Industry





























































Exact Match Pickup































Exact matches are full text postings of your content which we have found in the online and social media that we monitor. Understand how it is calculated. Your release has generated **67** exact matches with a total potential audience of **104,412**.

Logo	Outlet Name	Location	Source Type	Industry	Potential Audience
	Business Today India Online  View Release	India	Trade Publications	Media & Information	24,000 visitors/day
	IndiaNotes Online  View Release	India	News & Information Service	Media & Information	17,000 visitors/day
	VCCircle Online  View Release	India	Online News Sites & Other Influencers	Financial	13,000 visitors/day
	Techcircle.in Online  View Release	India	News & Information Service	Tech	13,000 visitors/day
	Telegraph India Online  View Release	India	Newspaper	Media & Information	10,000 visitors/day

	The Hans India Online  View Release	India	Online News Sites & Other Influencers	Media & Information	9,000 visitors/day
	AP Herald Online  View Release	India	Online News Sites & Other Influencers	Media & Information	8,000 visitors/day
	TMCnet Online  View Release	United States	Trade Publications	Tech	3,000 visitors/day
	Press Trust of India Online  View Release	India	News & Information Service	Media & Information	2,000 visitors/day
	PR Newswire India Online  View Release	India	PR Newswire	Media & Information	2,000 visitors/day
	NewsR.in Online  View Release	India	Newspaper	Media & Information	1,000 visitors/day
	Finalaya Online  View Release	India	News & Information Service	Financial	1,000 visitors/day
	Biharprabha News Online  View Release	India	News & Information Service	Media & Information	855 visitors/day
	Digital Conquerer Online  View Release	Global	News & Information Service	Tech	557 visitors/day
	VAR India Online  View Release	India	News & Information Service		
	TechGenYZ Online  View Release	India	Online News Sites & Other Influencers	Tech	
	Smart Tech Today Online  View Release	India	News & Information Service	Tech	
	Scoop Big Online  View Release	India	News & Information Service	Media & Information	
	Samachar Live Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Rajasthan News 1 Online  View Release	India	Online News Sites & Other Influencers	Media & Information	

	Ohsem Me Online  View Release	Malaysia	Blog	Tech	
	Odisha360 Online  View Release	India	News & Information Service	Media & Information	
	Newzars Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Newsrelease.com Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	NewsGram Online  View Release	India	News & Information Service	Media & Information	
	News Bharati Online  View Release	India	News & Information Service	Media & Information	
	Market News Release Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	HT Syndication Online  View Release	India	News & Information Service	Media & Information	
	Enterprise IT World Online  View Release	India	Trade Publications	Tech	
	Business Sandesh Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Biz Wire Express Online  View Release	India	News & Information Service	Media & Information	
	BizNews.in Online  View Release	India	News & Information Service		
	Bangalore Waves Online  View Release	India	News & Information Service	Tech	
	Asianbuck Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Abhitak News [English] Online  View Release	India	News & Information Service	Media & Information	

	5 Dariya News Online  View Release	India	News & Information Service	Media & Information	
	VERNONCHAN.COM Online  View Release	Malaysia	Online News Sites & Other Influencers	Tech	
	Udaipur Kiran Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	The Tech Portal Online  View Release	India	Trade Publications	Tech	
	The Hawk India Online  View Release	India	Newspaper	Media & Information	
	Fast Mail Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	TechENT Online  View Release	Malaysia	Blog	Tech	
	Tech Blog Corner Online  View Release	India	Blog	Tech	
	Spectrum News Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Prativad Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	NRI News 24 x 7 Online  View Release	India	News & Information Service	Media & Information	
	Young Biz Times Online  View Release	India	News & Information Service	Media & Information	
	India Online Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Media Infoline Online  View Release	India	News & Information Service	Media & Information	

	The TeCake Online  View Release	India	Online News Sites & Other Influencers	Tech	
	News Superfast Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Legend News Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Kerala IT News Online  View Release	India	News & Information Service		
	Kerala Biz News Online  View Release	India	News & Information Service		
	Indore Dil Se Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	India Today Online  View Release	India	Magazine	Media & Information	
	Indias News Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Indian Nerve Online  View Release	India	News & Information Service	Media & Information	
	Imphal Free Press Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	First Report Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Odisha Samachar Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	DataGuru.in Online  View Release	India	News & Information Service	Tech	
	Core Sector Communique Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Business News This Week Online  View Release	India	Online News Sites & Other Influencers	Media & Information	

	Business Fortnight Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	B Live News Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	AssignmentEditor.com Online  View Release	Global	News & Information Service	Media & Information	

Traffic

Overview

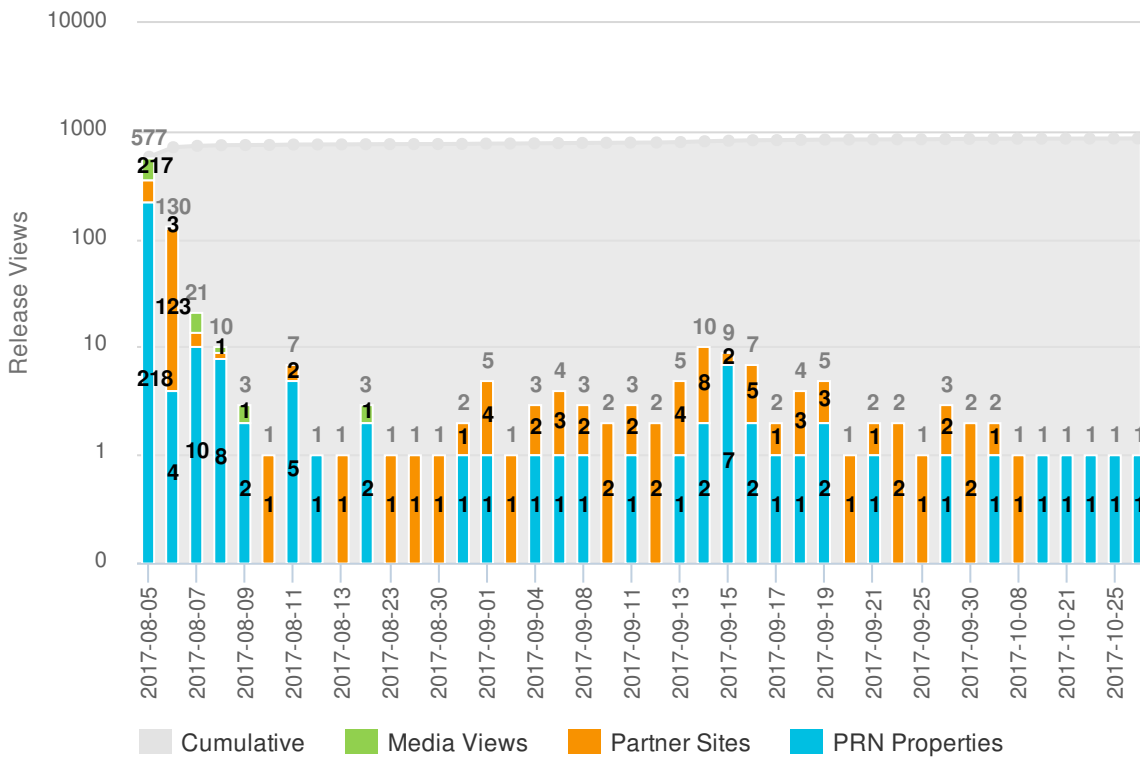
Total Release Views & Web Crawler Hits **842**

RELEASE VIEWS	848	MULTIMEDIA VIEWS & ENGAGEMENT	0	WEB CRAWLER HITS	224
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Media Views	230 views
Public Views	618 views
Partner Sites	333 views
PR Newswire Channels	285 views

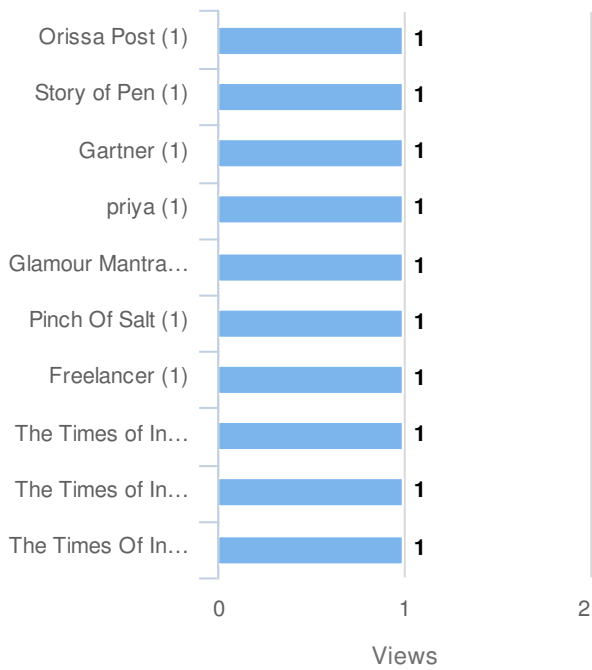
Release Views

Release Views Over Time



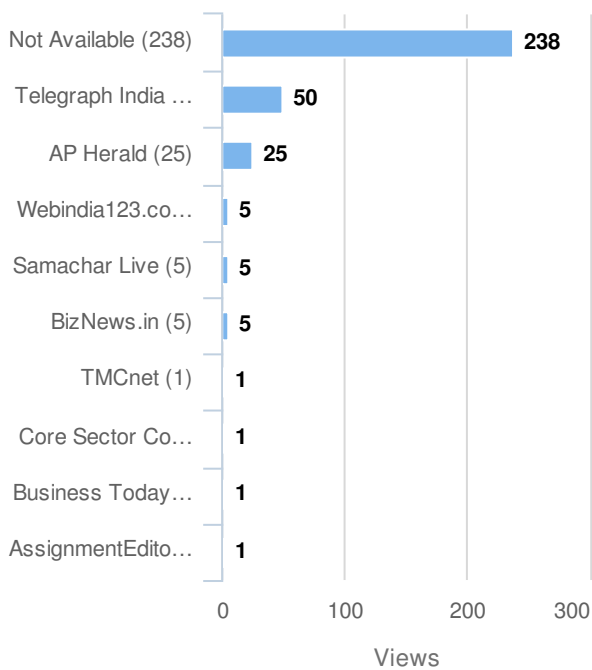
Media Views on PR Newswire for Journalists

Top 10 Outlets



Views on Partner Sites

Top 10 Sites

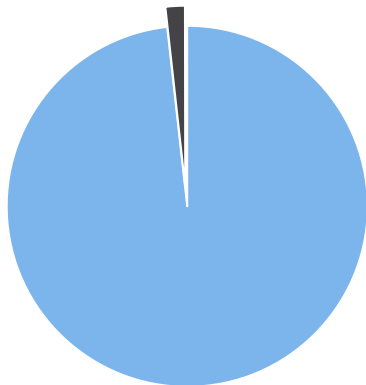


Traffic to PR Newswire Properties

Type of Views

Views

Type	Views
Total Views on PR Newswire Properties	285



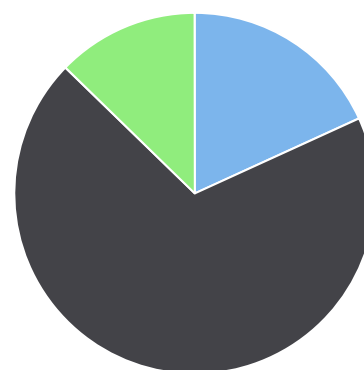
■ Desktop Views
■ Mobile/Tablet Views

Type	Views
Desktop Views	280
Mobile/Tablet Views	5
Total Views on PR Newswire Properties	285

External Traffic Sources

Understand how viewers found your release.

Source	Source Type	Instances
Direct	Direct	10
Google	Search Engine	36
Yahoo!	Search Engine	1
Bing	Search Engine	1
prnewswire.co.in	PR Newswire Properties	7
Total		55



■ Direct ■ Search Engine
■ PR Newswire Properties

Search Engine Keywords

The search terms that visitors to your release use to find it. Note that Google increasingly does not make this data available.

Google keywords not available: 30

Search Engine	Search Term	Instances
Google	http://www.prnewswire.co.in/news-releases/elcina-efy-awards-to-be-held-on-14th-september-2017-638702333.html	3
Bing	Not Available	1
Total		4

Audience

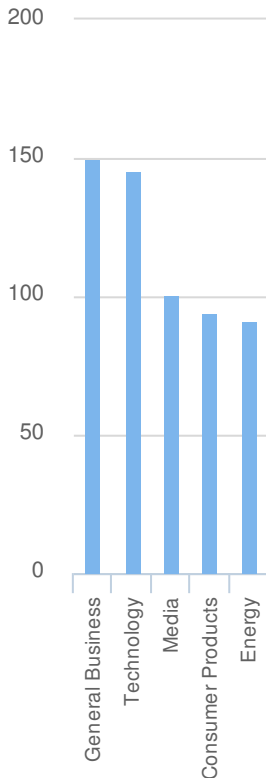
230
Media Views

Audience Summary

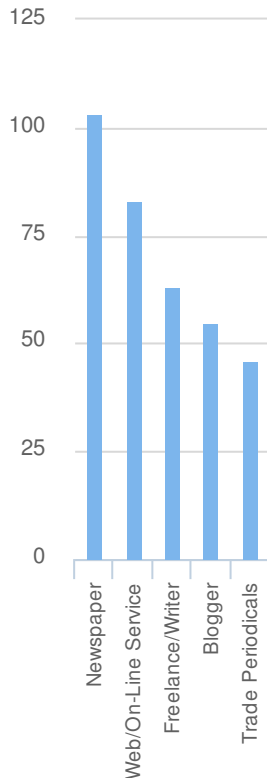
Media Demographics

A break down of the industries covered, the media types and the locations of the journalists & bloggers accessing your release on PR Newswire for Journalists.

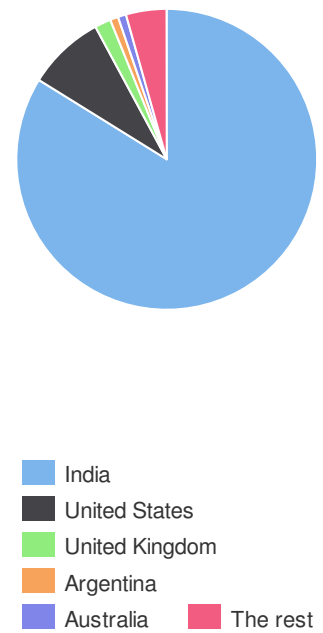
Top Industries



Top Media Types



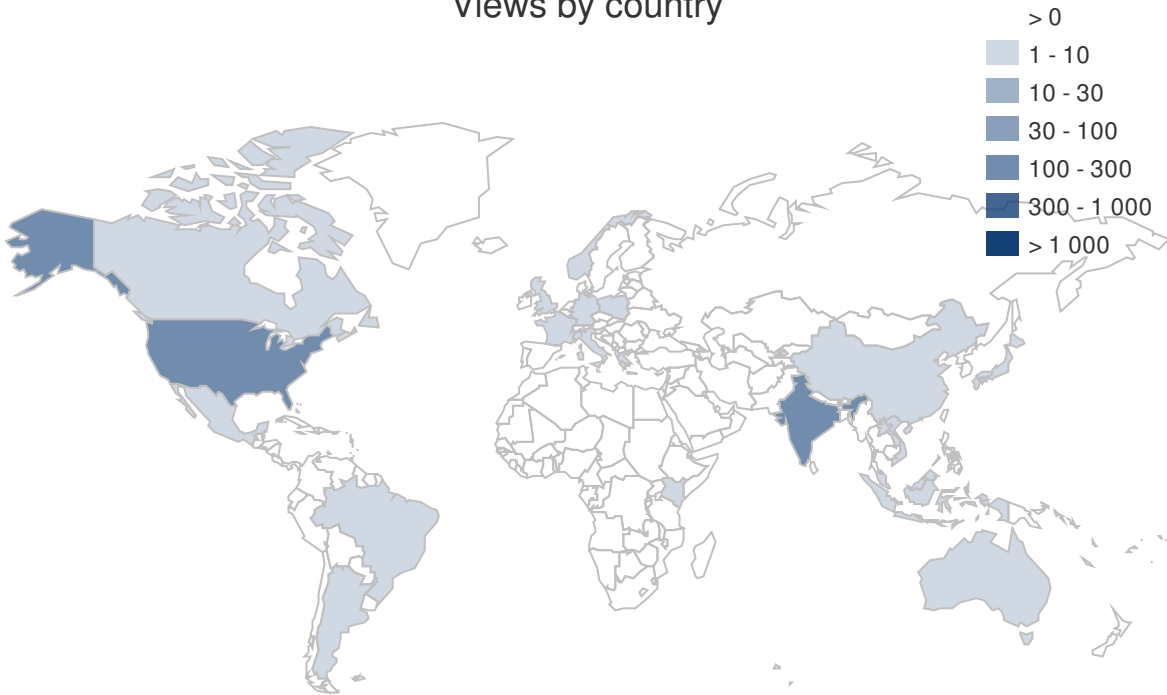
Top Countries



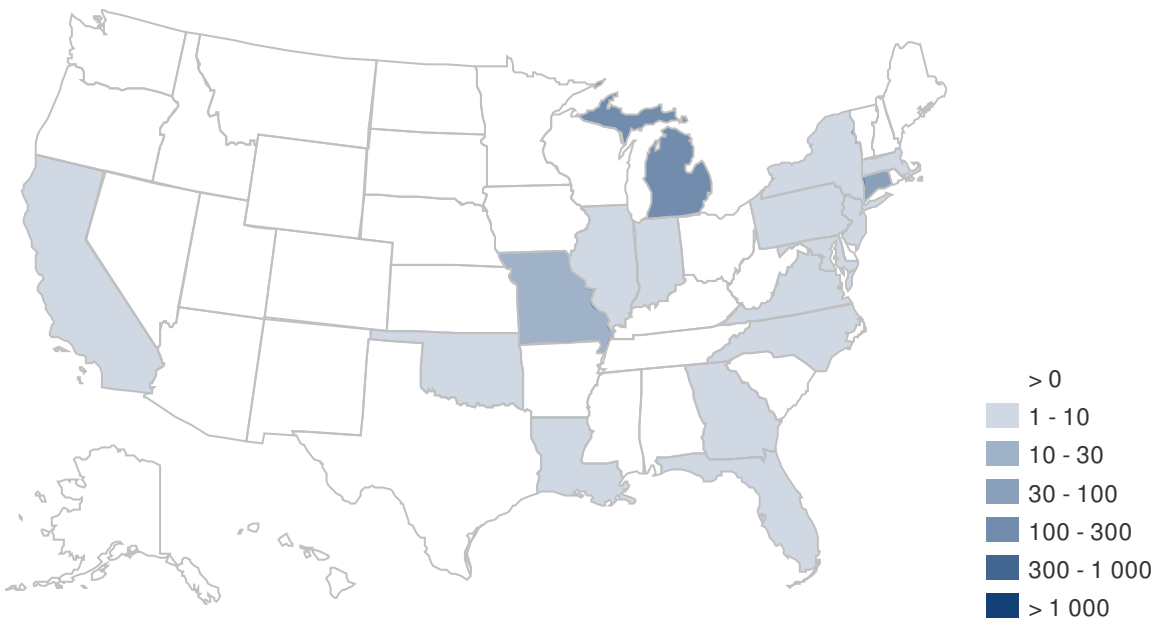
Geo-segmentation

See where views of your release originated.

Views by country



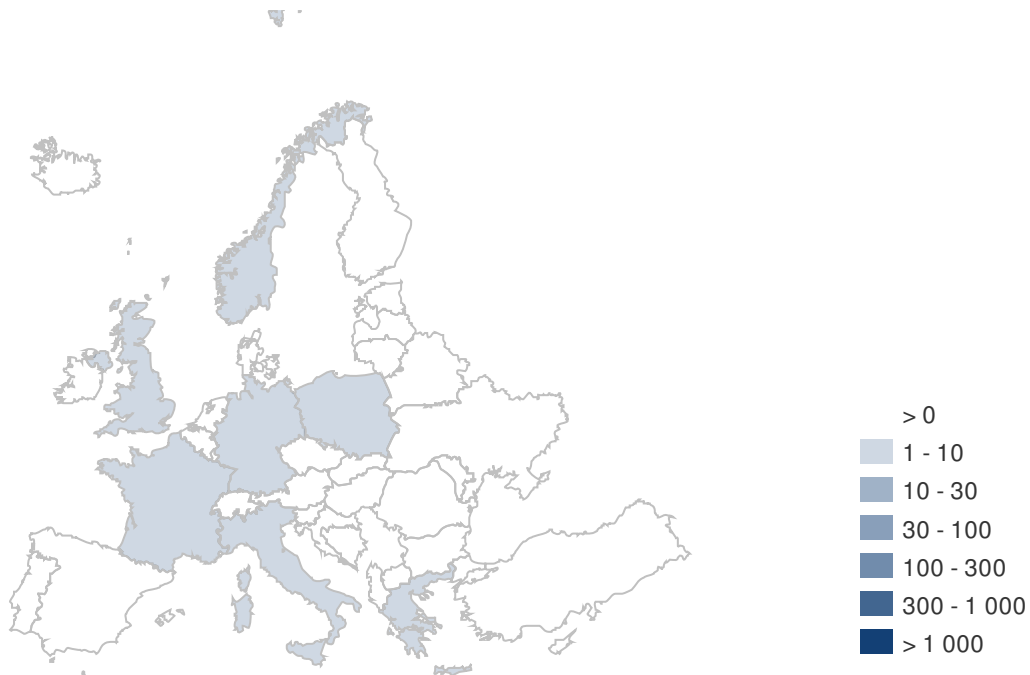
Views by state



Views by province



Views by country



Media Views

See the details of each media outlet from PR Newswire for Journalists that viewed your release.

Outlet	Industry	Source Type	Country	Views ▼
Total				229

Orissa Post	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	India	1
Story of Pen	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
Gartner	Technology	Web/On-Line Service	India	1
priya	Technology	Blogger	India	1
Glamour Mantra	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	India	1
Pinch Of Salt	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
Freelancer	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Freelance/Writer	India	1
The Times of India	General Business	Newspaper	India	1
The Times of India	General Business	Newspaper	India	1
The Times Of India	General Business	Newspaper	India	1
The Times of India	General Business	Newspaper	India	1
The Times of India	General Business	Newspaper	India	1
The Times of India	General Business	Newspaper	India	1
PTI	General Business	Newspaper	India	1
NDTV	General Business	Television	India	1
Millennium Post	General Business	Newspaper	India	1
The Sunday Indian	General Business	Newspaper	India	1
Total				229

business standard	Technology	Newspaper	India	1
The Telegraph	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Newspaper	India	1
Light Express	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Trade Periodicals	India	1
Painters Magazine	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
indimedia	Public Issues	Freelance/Writer	India	1
News 24	General Business	Web/On-Line Service	India	1
News 24	General Business	Web/On-Line Service	India	1
https://angelspage.wordpress.com/2015/02/28/let-go-move-on-grow/	Auto, Consumer Products, Environment, Healthcare, Media, Public Issues, Technology, Transportation, Travel	Blogger, Freelance/Writer	India	1
India Today Group	Technology	Web/On-Line Service	India	1
Hamara Ghaziabad	Energy	Freelance/Writer	India	1
Automation & Controls TODAY (A&C TODAY)	Energy, Technology	Trade Periodicals	India	1
Mindteck	Other	Other	India	1
Nexify PR	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
Adville Media and Publishing	Consumer Products, Energy, Entertainment, Features, Financial Services, General Business, Healthcare, Media, Technology, Transportation, Travel	Newspaper, Trade Periodicals, Web/On-Line Service	India	1
Chemical Weekly	Energy, Environment, Healthcare, Heavy Industry, Other, Technology	Trade Periodicals	India	1
AON	Technology, Travel	Other	India	1
Total				229

IPFonline Limited	Auto, Energy, Environment, General Business, Heavy Industry, Technology, Transportation	Trade Periodicals	India	1
Arabian Gazette	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	India	1
News Channel	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Web/On-Line Service	India	1
WiseCalvin	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Other	India	1
UNI	General Business	Newspaper	India	1
2525channelproductions	Broadcast	Freelance/Writer	India	1
Prompt Times	General Business	Newspaper	India	1
Reenoy Global Media Productions	Technology	Blogger	India	1
Free Lance	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
Hindustan Times	General Business	Newspaper	India	1
Metro Vaartha	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Newspaper	India	1
Eaton	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
HPC-ASIA.COM	Technology	Web/On-Line Service	India	1
Fight Against Rape	Public Issues	Blogger, Other	India	1
Total				229

Startup Proficiency	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
ABT	Technology	Freelance/Writer	India	1
Organization	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Freelance/Writer, Web/On-Line Service	India	1
NMTV	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
Techno Polymer Industries	Consumer Products, Energy, General Business, Healthcare	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
Walkover Web Solutions Pvt. Ltd.	Technology	Other	India	1
PersonalFN.com	Consumer Products, Energy, Environment, Features, Financial Services, General Business, Healthcare, Media, Public Issues, Technology	Blogger, Freelance/Writer, Newspaper, Trade Periodicals, Web/On-Line Service	India	1
Purva Digital	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Newspaper, Web/On-Line Service	India	1
The Indian Express	Technology	Newspaper	India	1
AutoSchedule	Consumer Products, Features, General Business, Technology	Other, Web/On-Line Service	Greece	1
UNI	General Business	Newspaper	India	1
Redbyt News	Technology	Other	India	1
Total				229

Clear Wind Media	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Freelance/Writer, Television	United States	1
MMP, USA	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Television	United States	1
Fintech Finance	Financial Services, Technology	Freelance/Writer, Television, Trade Periodicals	United Kingdom	1
CTV Media	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	Viet Nam	1
Desi Timeout Inc	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Freelance/Writer	United States	1
II MIROSHNYCHENKO	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	United Kingdom	1
Goa Today	General Business	Newspaper	India	1
9.9 media	Energy, Entertainment, Healthcare, Heavy Industry, Media, Technology	Freelance/Writer	India	1
Asian News International	General Business	Newspaper	India	1
Career Edge	General Business	Newspaper	India	1
Tech Siddhi	Broadcast, Consumer Products, Media, Technology	Blogger, Freelance/Writer, Web/On-Line Service	India	1
TIMES INTERNATIONAL	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
Total				229

Williamson Media Pty Limited	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	Australia	1
NewsRx	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	United States	1
Freelance	Energy, Environment, Financial Services, General Business, Technology, Travel	Blogger, Freelance/Writer, Newspaper, Radio, Trade Periodicals, Web/On-Line Service	Mexico	1
Koncept	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Newspaper	India	1
The Asean Post	Auto, Broadcast, Consumer Products, Energy, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Technology, Transportation, Travel	Web/On-Line Service	Malaysia	1
Autofaro	Auto, Entertainment, Environment, Media, Sports, Technology, Transportation	Freelance/Writer, Web/On-Line Service	Argentina	1
telecomGyaan.com	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger	India	1
Southern Mommas Reviews	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger	United States	1
Michelle Moore	General Business, Technology	Blogger	United States	1
Total				229

WWD	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Newspaper	China	1
News On Startups	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Freelance/Writer, Web/On-Line Service	India	1
KOCO-TV	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Television	United States	1
My Triangle News	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger	United States	1
Udaipur Kiran	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
PTI	General Business	Newspaper	India	1
UNI	General Business	Newspaper	India	1
Associated Press	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Wire Service	India	1
Keralapress	Broadcast	Wire Service	India	1
Aaj Tak	General Business	Newspaper	India	1
IBNLive	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	India	1
Daily Post	General Business	Newspaper	India	1
Total				229

ab corp	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Freelance/Writer, Newspaper, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
HSFC	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger	United Kingdom	1
myindiamotherindia	Auto, Broadcast, Consumer Products, General Business, Heavy Industry, Media, Technology, Transportation	Blogger, Freelance/Writer, Newspaper, Web/On-Line Service	India	1
Network 18	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	India	1
Caters News	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
Tech In Asia	Other, Technology	Web/On-Line Service	India	1
News World India (NWI)	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Freelance/Writer	India	1
CJ trik	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
Virtual Info Systems Pvt Ltd	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Trade Periodicals	India	1
National News Service	General Business	Newspaper	India	1
Total				229

Reuters	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Wire Service	India	1
Press News of India	General Business	Newspaper	India	1
Trivone Media	General Business	Newspaper	India	1
Trivone Media	General Business, Technology	Trade Periodicals	India	1
NDTV	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Freelance/Writer	India	1
Tengible	Features, General Business, Media, Technology	Blogger	India	1
BBC India	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
mallu news	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Newspaper	India	1
ICORP	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Consumer Periodicals, Freelance/Writer	India	1
Businessworld	Consumer Products, Features, General Business, Other, Technology, Travel	Web/On-Line Service	India	1
EPA Weekly	General Business	Newspaper	India	1
IBT Media Inc.	Technology	Web/On-Line Service	India	1
Greedy Grapes	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
Total				229

Signal-x (WIR)	Technology	Web/On-Line Service	India	1
Basex, Accura Media Group, Frequent Business Traveler	Auto, Technology, Travel	Trade Periodicals	United States	1
pnnewswire	Auto	Other	United States	1
Khaskhabar	Auto, Entertainment, Sports, Technology, Travel	Web/On-Line Service	India	1
Student	Heavy Industry, Media	Blogger, Newspaper, Trade Periodicals	India	1
Incmint	Consumer Products, Features, Financial Services, General Business, Technology	Blogger, Web/On-Line Service	India	1
REDD Latin America	Financial Services	Wire Service	Argentina	1
Freelancer	Technology	Blogger, Freelance/Writer	Hong Kong	1
The Press Trust of India	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Wire Service	India	1
UNI TV	Auto, Broadcast, Consumer Products, Energy, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Public Issues, Technology, Transportation	Television	India	1
Freelancer	Broadcast, Consumer Products, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Media, Public Issues, Technology, Transportation, Travel	Consumer Periodicals, Freelance/Writer, Newspaper, Trade Periodicals	India	1
Mynewmachine.com	Technology	Blogger	India	1
www.nextfm.gr	Entertainment	Radio	Greece	1
The Meghalaya Guardian	General Business	Newspaper	India	1
SDRC India Advisors LLP	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Consumer Periodicals, Trade Periodicals, Web/On-Line Service	India	1
online marketing	Public Issues	Other	India	1
Total				229

Freelancer	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Freelance/Writer	India	1
YASH Technologies	Technology	Wire Service	India	1
Alain Charles Publishing	Energy, Features, Financial Services, General Business, Heavy Industry, Technology	Freelance/Writer, Newspaper, Web/On-Line Service, Wire Service	India	1
Becomingg	Consumer Products, Entertainment, Healthcare, Media, Sports, Technology, Travel	Blogger	India	1
CouponDaddy	Consumer Products, Financial Services, General Business, Media, Technology, Travel	Blogger, Freelance/Writer	India	1
Parent Circle	Environment, Healthcare, Other, Public Issues, Technology, Travel	Consumer Periodicals	India	1
North East Sun	General Business	Newspaper	India	1
ibpro	Other	Web/On-Line Service	India	1
The Northlines	General Business	Web/On-Line Service	India	1
economic times	Healthcare, Media, Public Issues	Newspaper	India	1
Pratidin Akhabar	General Business	Newspaper	India	1
net4news.com	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	India	1
Dainik Jagran	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Newspaper	India	1
Indian Express	Consumer Products, Features, Financial Services, Media, Technology	Newspaper, Trade Periodicals, Web/On-Line Service	India	1
Blast Magazine	Entertainment, Features, Media, Sports, Technology	Trade Periodicals	United States	1
Zee News	Entertainment, Media	Newspaper, Radio	India	1
Whirlpool Magazine (internal company magazine)	Other	Other	Germany	1
Total				229

YMD	Consumer Products, Technology	Consumer Periodicals, Newspaper, Trade Periodicals, Web/On-Line Service	India	1
Tech Ticker	Auto, Technology	Blogger	India	1
Techology & Investing	Financial Services, Other, Technology	Trade Periodicals	United States	1
TWICE	Technology	Trade Periodicals, Web/On-Line Service	United States	1
Hardware Zone Pte Ltd	Media, Technology	Other	Singapore	1
Formula 4 Media / Sports Insight Extra	Broadcast, Consumer Products, Entertainment, Healthcare, Media, Sports	Blogger, Consumer Periodicals, Freelance/Writer, Other, Web/On-Line Service, Wire Service	United States	1
Colleges.com, Campaign.com	Public Issues	Web/On-Line Service	United States	1
The Woman's Newspapers	Auto, Broadcast, Consumer Products, Energy, Entertainment, Features, Financial Services, Healthcare, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Newspaper	United States	1
Times Of India	Auto, Broadcast, Entertainment, Features, Financial Services, Media, Technology, Transportation	Newspaper	India	1
Web 18	Technology	Web/On-Line Service	India	1
ITVARNEWS	Technology	Other, Web/On-Line Service	India	1
Service Provider	Auto, Energy, Environment, Technology, Transportation	Freelance/Writer, Web/On-Line Service	India	1
Power Politics, monthly magazine	Auto, Consumer Products, Energy, Financial Services, General Business, Heavy Industry, Media, Public Issues, Transportation	Freelance/Writer, Trade Periodicals, Web/On-Line Service	India	1
Hubnews	General Business, Technology	Other	United States	1
Inside the Circle	Consumer Products, Entertainment, Media, Technology	Blogger, Freelance/Writer	United States	1
Castleford Media Pty Ltd	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	Australia	1
vertmarkets	Environment	Web/On-Line Service	India	1
Total				229

Construction Review Magazine	Energy, General Business, Healthcare, Heavy Industry, Other, Technology	Newspaper	Kenya	1
CVC Media	Auto, Broadcast, Energy, Entertainment, Environment, General Business, Heavy Industry, Media, Other, Sports, Technology, Transportation, Travel	Blogger, Newspaper, Radio, Web/On-Line Service, Wire Service	India	1
Medindia	Energy, Environment, Healthcare, Media, Technology	Web/On-Line Service	India	1
Mint, www.livemint.com	Auto, Broadcast, Consumer Products, Energy, Features, Financial Services, General Business, Heavy Industry, Media, Other, Public Issues, Sports, Transportation, Travel	Newspaper	India	1
DealCurry	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	India	1
Synvantage	Technology	Other	India	1
Super India Financial News	General Business	Newspaper	India	1
Herald Group	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
Policybachat	Other	Other	India	1
Flywheel	Auto, Healthcare, Heavy Industry, Media, Technology, Transportation, Travel	Blogger, Freelance/Writer, Newspaper	India	1
Times Days	General Business	Newspaper	India	1
UNI	General Business	Freelance/Writer	India	1
Barco	Technology	Other	India	1
NDTV	General Business	Television	India	1
Taazakhbar News	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	India	1
IBN7	Entertainment, Public Issues, Travel	Television	India	1
Impressive Times	General Business	Newspaper	India	1
Total				229

Sunday Line	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Newspaper	India	1
4 Real News	General Business	Newspaper	India	1
Money Makers	General Business	Newspaper	India	1
Open Voice	General Business	Newspaper	India	1
androidandyou.in	Consumer Products, Technology	Blogger	India	1
ForexMinute.com	Financial Services, Other, Technology	Freelance/Writer	India	1
Action India	General Business	Newspaper	India	1
BDHC Bangalore	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
The Indian Express	General Business	Newspaper	India	1
eenadu	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Newspaper	India	1
ABC	Technology	Other	India	1
News X	Media	Freelance/Writer	India	1
NewsMobile	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Web/On-Line Service	India	1
Indo Asian News Service	Auto, Consumer Products, Energy, Financial Services, General Business, Heavy Industry, Technology, Transportation	Wire Service	India	1
Freelance	General Business, Healthcare, Public Issues, Technology, Travel	Blogger, Freelance/Writer, Newspaper, Web/On-Line Service	India	1
Parliament Street	General Business	Newspaper	India	1
Total				229

Mumbai Keizai Shimbun	Consumer Products, Entertainment, Environment, Features, General Business, Healthcare, Media, Other, Sports, Technology, Transportation, Travel	Web/On-Line Service	India	1
Press Trust Of India	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
Kashmir Images	General Business	Newspaper	India	1
Industrial Economist	General Business	Newspaper	India	1
The Mizoram Post	General Business	Newspaper	India	1
BFSI Vision Magazine	Financial Services	Trade Periodicals	India	1
Money Makers	Financial Services	Newspaper	India	1
The Newslite	General Business	Newspaper	India	1
ISMG	Technology	Web/On-Line Service	India	1
One Wrld News	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
MKnews	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
Asian News Agency	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Television	India	1
First News Live	Features	Freelance/Writer	India	1
9.9 Media	Energy, Entertainment, Healthcare, Media, Technology	Newspaper	India	1
GCT	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
Total				229

Vidhi Media	Technology	Freelance/Writer	India	1
The Statesman	General Business	Newspaper	India	1
These Days	General Business	Web/On-Line Service	India	1
leema Journal	General Business	Newspaper	India	1
The Hitavada	General Business	Newspaper	India	1
Imprint	General Business	Newspaper	India	1
India International News Bureau	General Business	Newspaper	India	1
Industrial Business Mart	General Business	Newspaper	India	1
Internet World Group	Technology	Freelance/Writer	India	1
NEWS MSME	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
Business Today	Auto, Broadcast, Consumer Products, Energy, Entertainment, Environment, Features, Financial Services, General Business, Healthcare, Heavy Industry, Media, Other, Public Issues, Sports, Technology, Transportation, Travel	Blogger, Consumer Periodicals, Freelance/Writer, Newspaper, Other, Radio, Television, Trade Periodicals, Web/On-Line Service, Wire Service	India	1
Adhikar	General Business	Newspaper	India	1
Central Chronicle	General Business	Web/On-Line Service	India	1
Planetvm	Technology	Blogger, Freelance/Writer	United Kingdom	1
Dataquest	Technology	Web/On-Line Service	India	1
Omega Communications	Other	Other	United States	1
Total				229

Engagement

4

Total Engagement Actions

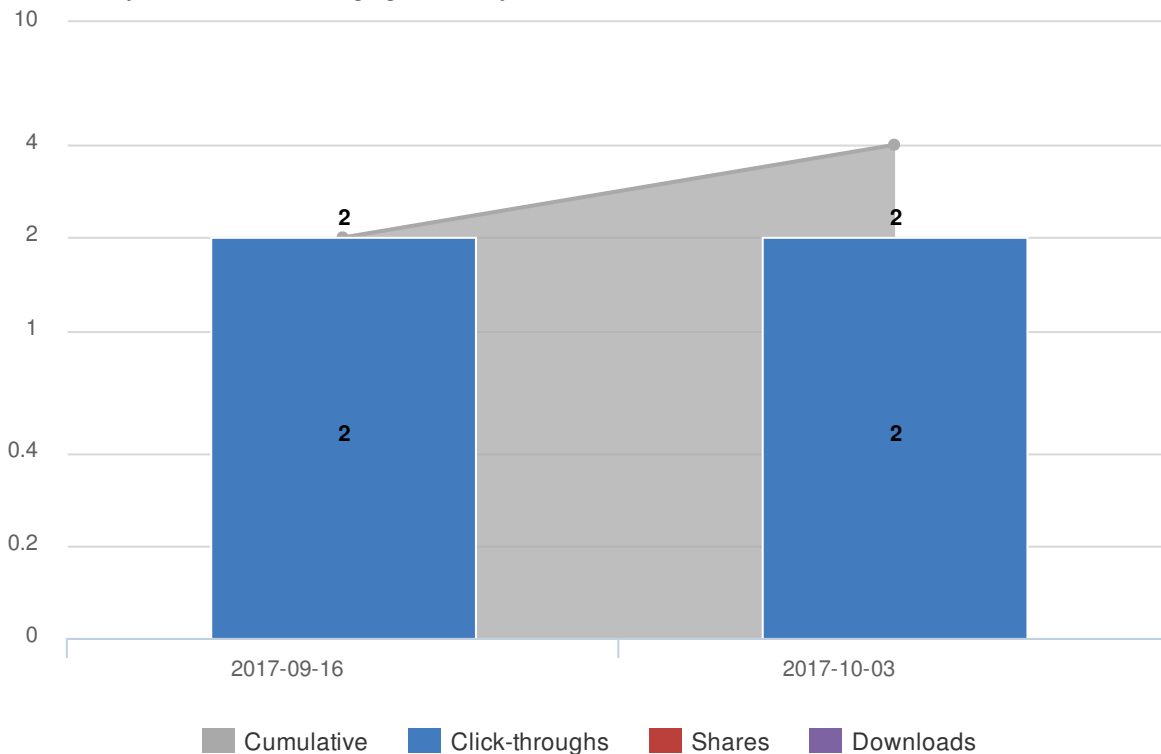
4

Click-throughs

Engagement Summary

Engagement Timeline

See when your audience engaged with your release.



Engagement Details

A break down of click-throughs, shares and other engagement actions.

Click-throughs

The number of times your release sent visitors to the pages you linked to

URL	Click-throughs
http://www.efy.in/	4
Total	4

