

EFY Attempts to Enable Underprivileged Kids in Okhla to be a Part of Smarter India

English

Story Number: ENIN201707269539 Clear Time 26 Jul 2017 07:45 AM GMT

Pickup

Where did my release get picked up?

71	381,412
total pickup	total potential audience

Traffic

What traffic did my release generate?

33	124
release views	web crawler hits

Audience

Who are the audiences viewing my release?

Engagement

How are people engaging with my release?

0
total engagement actions

Industry Benchmarks

On a scale of 1 - 100, how this release performed compared to other similar releases.

4

total visibility

5

pickup

2

traffic

0

audience

0

engagement

Pickup

Overview

TOTAL PICKUP	71
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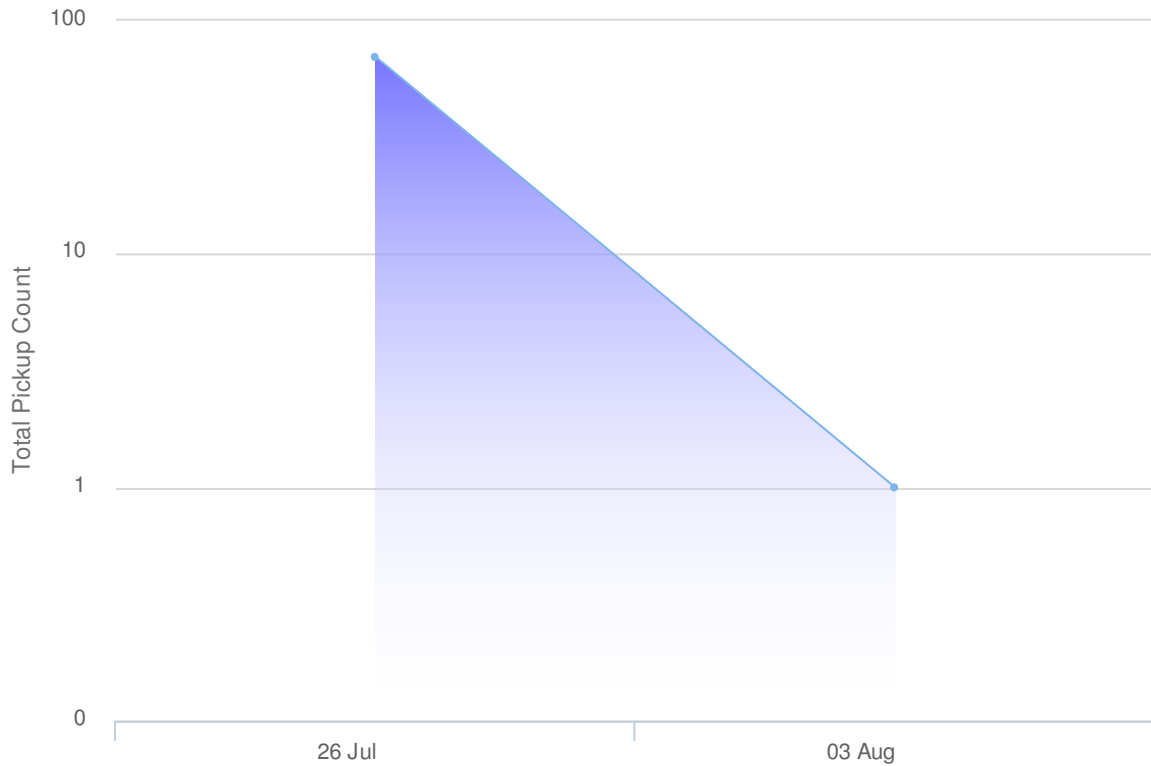
TOTAL POTENTIAL AUDIENCE	381.4K
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Exact Match **71** Postings

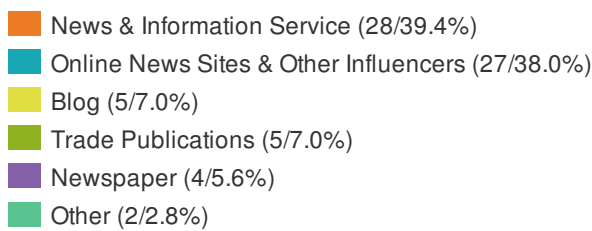
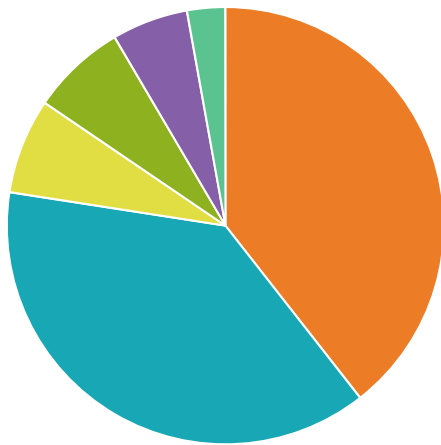
Exact Match **381.4K** Visitors/Day

Total Pickup Over Time

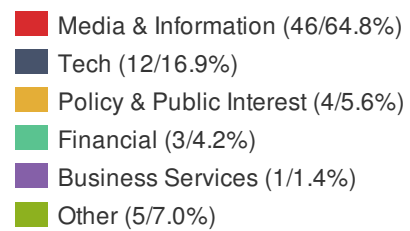
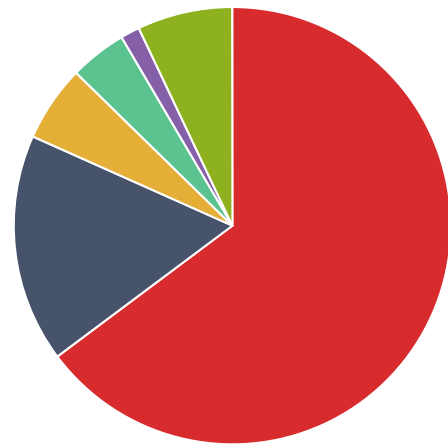
Total pickup since your content was distributed



Total Pickup by Source Type

































Total Pickup by Industry




























































Exact Match Pickup































Exact matches are full text postings of your content which we have found in the online and social media that we monitor. Understand how it is calculated. Your release has generated **71** exact matches with a total potential audience of **381,412**.

Logo	Outlet Name	Location	Source Type	Industry	Potential Audience
	Kalvi Malar Online  View Release	India	Online News Sites & Other Influencers	Policy & Public Interest	271,000 visitors/day
	Business Today India Online  View Release	India	Trade Publications	Media & Information	24,000 visitors/day
	Webindia123.com Online  View Release	India	Trade Publications	Financial	17,000 visitors/day
	IndiaNotes Online  View Release	India	News & Information Service	Media & Information	17,000 visitors/day
	VCCircle Online  View Release	India	Online News Sites & Other Influencers	Financial	13,000 visitors/day

	Techcircle.in Online  View Release	India	News & Information Service	Tech	13,000 visitors/day
	Telegraph India Online  View Release	India	Newspaper	Media & Information	10,000 visitors/day
	The Hans India Online  View Release	India	Online News Sites & Other Influencers	Media & Information	9,000 visitors/day
	Press Trust of India Online  View Release	India	News & Information Service	Media & Information	2,000 visitors/day
	PR Newswire India Online  View Release	India	PR Newswire	Media & Information	2,000 visitors/day
	NewsR.in Online  View Release	India	Newspaper	Media & Information	1,000 visitors/day
	Finalaya Online  View Release	India	News & Information Service	Financial	1,000 visitors/day
	Biharprabha News Online  View Release	India	News & Information Service	Media & Information	855 visitors/day
	Digital Conquerer Online  View Release	Global	News & Information Service	Tech	557 visitors/day
	VAR India Online  View Release	India	News & Information Service		
	The OnSide Online  View Release	India	News & Information Service	Policy & Public Interest	
	Smart Tech Today Online  View Release	India	News & Information Service	Tech	
	Scoop Big Online  View Release	India	News & Information Service	Media & Information	
	Rajasthan News 1 Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Rajiv's Motivation Zone Online  View Release	India	Blog	Policy & Public Interest	

	Ohsem Me Online  View Release	Malaysia	Blog	Tech	
	Odisha360 Online  View Release	India	News & Information Service	Media & Information	
	Newzars Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Newsrelease.com Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	NewsGram Online  View Release	India	News & Information Service	Media & Information	
	News Bharati Online  View Release	India	News & Information Service	Media & Information	
	My Jakarta Cafe Online  View Release	Indonesia	Blog	Retail & Consumer	
	Market News Release Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	HT Syndication Online  View Release	India	News & Information Service	Media & Information	
	Enterprise IT World Online  View Release	India	Trade Publications	Tech	
	Education World Online  View Release	India	Trade Publications	Policy & Public Interest	
	CareerXchange Online  View Release	India	News & Information Service	Business Services	
	Business Sandesh Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Biz Wire Express Online  View Release	India	News & Information Service	Media & Information	
	Bangalore Waves Online  View Release	India	News & Information Service	Tech	

 India's First News Marketplace	Asianbuck Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Abhitak News [English] Online  View Release	India	News & Information Service	Media & Information	
	5 Dariya News Online  View Release	India	News & Information Service	Media & Information	
	VERNONCHAN.COM Online  View Release	Malaysia	Online News Sites & Other Influencers	Tech	
	Udaipur Kiran Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	The Tech Portal Online  View Release	India	Trade Publications	Tech	
	The Hawk India Online  View Release	India	Newspaper	Media & Information	
	Fast Mail Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	TechENT Online  View Release	Malaysia	Blog	Tech	
	Tech Blog Corner Online  View Release	India	Blog	Tech	
	Spectrum News Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Prativad Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Odisha Sun Times Online  View Release	India	Newspaper	Media & Information	
	NRI News 24 x 7 Online  View Release	India	News & Information Service	Media & Information	

	Young Biz Times Online  View Release	India	News & Information Service	Media & Information	
	India Online Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Media Infoline Online  View Release	India	News & Information Service	Media & Information	
	The TeCake Online  View Release	India	Online News Sites & Other Influencers	Tech	
	News Superfast Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Legend News Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Kerala IT News Online  View Release	India	News & Information Service		
	Kerala Biz News Online  View Release	India	News & Information Service		
	Indore Dil Se Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	India Today Online  View Release	India	Magazine	Media & Information	
	Indias News Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Indian Nerve Online  View Release	India	News & Information Service	Media & Information	
	Imphal Free Press Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	First Report Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Odisha Samachar Online  View Release	India	Online News Sites & Other Influencers	Media & Information	

	DataGuru.in Online  View Release	India	News & Information Service	Tech	
	Core Sector Communique Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Business Views Online  View Release	India	News & Information Service		
	Business News This Week Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	Business Fortnight Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	B Live News Online  View Release	India	Online News Sites & Other Influencers	Media & Information	
	AssignmentEditor.com Online  View Release	Global	News & Information Service	Media & Information	

Traffic

Overview

Total Release Views & Web Crawler Hits **157**

RELEASE VIEWS	33	MULTIMEDIA VIEWS & ENGAGEMENT	0	WEB CRAWLER HITS	124
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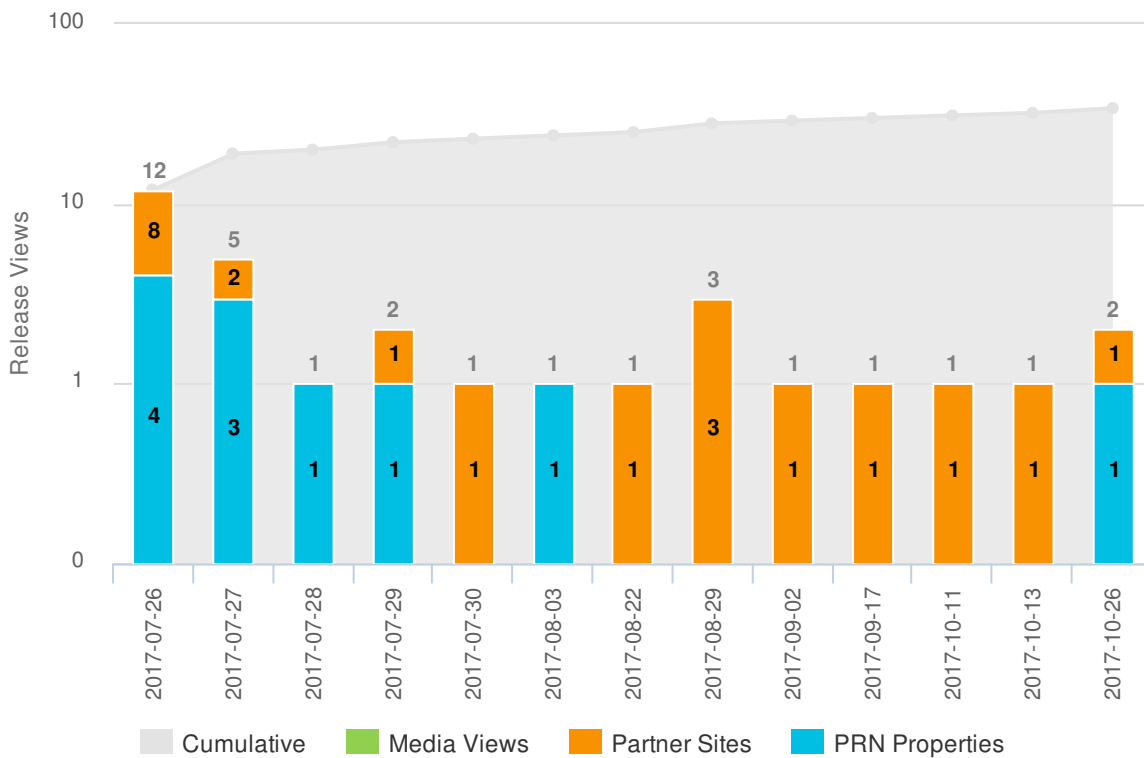
Public Views **33 views**

Partner Sites 21 views

PR Newswire Channels 12 views

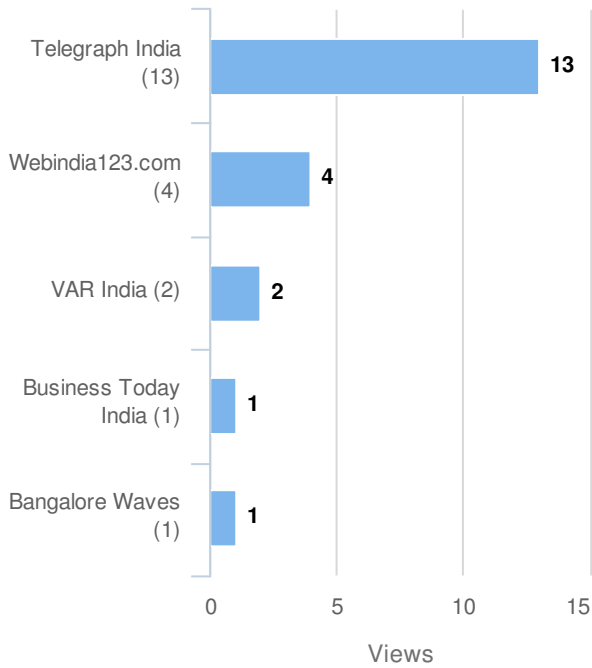
Release Views

Release Views Over Time



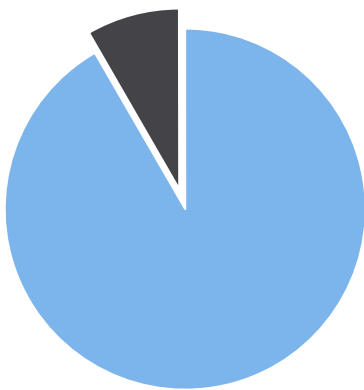
Views on Partner Sites

Top 10 Sites



Traffic to PR Newswire Properties

Type of Views



■ Desktop Views
■ Mobile/Tablet Views

Views

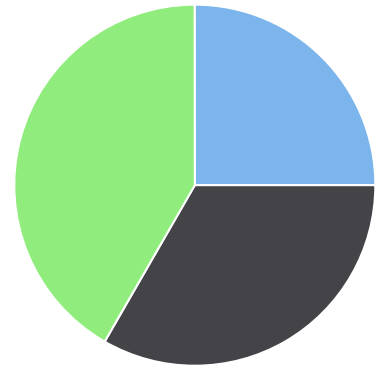
Type	Views
Desktop Views	11
Mobile/Tablet Views	1
Total Views on PR Newswire Properties	12

External Traffic Sources

Understand how viewers found your release.

Source	Source Type	Instances
Direct	Direct	3
Google	Search Engine	4
prnewswire.co.in	PR Newswire Properties	5
Total		12

Source	Source Type	Instances
Total		12



Direct Search Engine
PR Newswire Properties

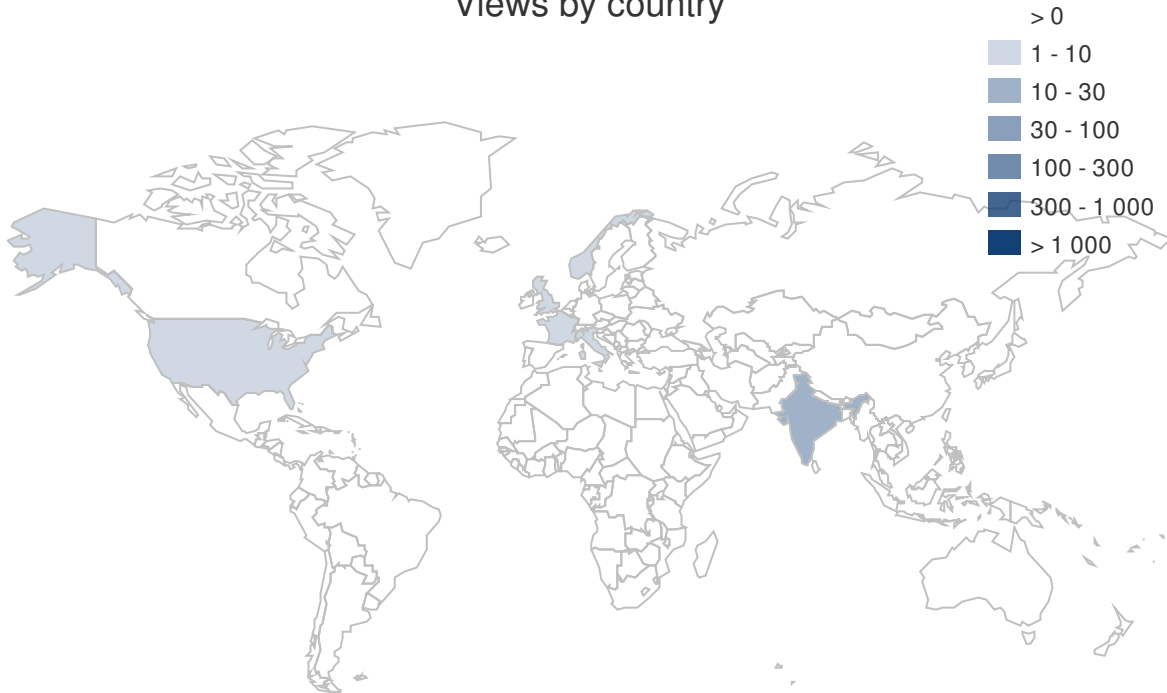
Audience

Audience Summary

Geo-segmentation

See where views of your release originated.

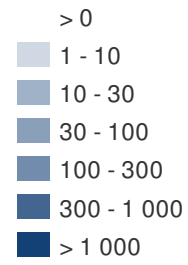
Views by country



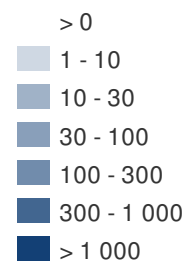
Views by state



Views by province



Views by country



Engagement

0

Total Engagement Actions

Engagement Summary

Engagement Details

A break down of click-throughs, shares and other engagement actions.

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